

MB 301
ENTREPRENEURSHIP &
PROJECT MANAGEMENT

LECTURE 13 & 14

Information: Government incentives for entrepreneurship

GOVERNMENT INCENTIVES FOR ENTREPRENEURSHIP- ***MAKE IN INDIA***

- ❖ The ***MAKE IN INDIA*** initiative of the Government aims to transform India into a global manufacturing hub and contains a host of proposals designed to attract investments from both local and foreign companies in 25 key areas
- ❖ The areas identified are automobiles, chemicals, information technology, pharmaceuticals, textiles, aviation, leather, tourism, hospitality, wellness, railways, infrastructure, etc.
- ❖ An investor facilitation cell has been set up to help foreign businesses locate partners and sites in India

GOVERNMENT INCENTIVES FOR ENTREPRENEURSHIP- ***START UP INDIA***

- ❖ The ***START UP INDIA*** initiative is aimed at promoting entrepreneurship and job creation at the grassroot level, especially Scheduled Caste, Scheduled Tribe, Women, etc.
- ❖ Assistance in preparing a project plan to ensure availability of bank loan between Rs. 10 lakh and 1 crore is a major objective of this scheme.
- ❖ Another objective of START UP INDIA initiative is providing technical skill training to at least one SC/ST and one women borrower per bank branch for setting up a greenfield(new) enterprise in manufacturing, service or the trade sector
- ❖ For the MSME sector, a venture capital fund of Rs. 10,000 crore has been set up.
- ❖ A specialised bank, Mudra Bank, has been set up for the SME sector with an allocation of Rs. 20,000 crore.
- ❖ Mudra Bank plans to cater to 5.77 crore small businesses that find difficulty in getting credit from regular banks.
- ❖ Mudra Bank nurtures its clients through different stages of growth and development, namely Shishu(infant), Kishor(adolescence), and Tarun(youth) to follow financial practices that deter borrowers from indebtedness.

GOVERNMENT INCENTIVES FOR ENTREPRENEURSHIP- **START UP INDIA**

- ❖ The **START UP INDIA** initiative was followed up by the START UP INDIA campaign in 2016.
- ❖ *The aim was to promote bank financing for start up ventures thus boosting entrepreneurship and encouraging job creation.*
- ❖ *Deen Dayal Upadhyay Swanirbhar Yojana is the rural version of Start up India..*
- ❖ *A start up is defined as a company registered in India, not before 5 years and its turnover in each of the previous years is not more than Rs. 25 crores. Splitting or reconstructing an existing business is not a start up.*
- ❖ *7 years from the date of registration, a company will cease to be a start up.*
- ❖ *This programme facilitates online registering of start ups, patent filing, easier compliance norms, relaxed procurement norms, incubator support, funding support, tax benefits, foreign investment proposals, environmental clearances , etc*
- ❖ *Introduction of a mobile app is expected to facilitates all above activities online.*

GOVERNMENT INCENTIVES FOR ENTREPRENEURSHIP- ***ATAL INNOVATION MISSION(AIM)***

- ❖ The ***ATAL INNOVATION MISSION(AIM)*** is a bid to encourage innovation. It was announced in 2015.
- ❖ AIM is established under National Institution for Transforming India(NITI)
- ❖ In 2012 budget earmarked for AIM platform was Rs. 150 crores.
- ❖ Primary aim is to promote world-class innovation hubs and other self-employment activities.
- ❖ There is provision for encouraging and mentoring innovators to become successful entrepreneurs.

GOVERNMENT INCENTIVES FOR ENTREPRENEURSHIP- *SUPPORT TO TRAINING AND EMPLOYMENT PROGRAMME(STEP)*

- ❖ The Support to Training and Employment Programme(STEP) is for women, especially from rural India.
- ❖ Primary objective is to provide formal skill training.
- ❖ All Indian women above 16 years of age are eligible for accepting skill training.
- ❖ Skills are imparted in food processing, handlooms, agriculture, horticulture, traditional crafts, travel and tourism, hospitality, computers and IT services, etc.

GOVERNMENT INCENTIVES FOR ENTREPRENEURSHIP- *BIOTECHNOLOGY INDUSTRY RESEARCH ASSISTANCE COUNCIL (BIRAC)*

- ❖ The Biotechnology Industry Research Assistance Council (BIRAC) is a not for profit public sector enterprise to strengthen and empower emerging biotechnology companies bridging the gap between industry and academia.
- ❖ It has initiated partnership with national and global partners for boosting the Indian biotech industry.

GOVERNMENT INCENTIVES FOR ENTREPRENEURSHIP- ***NATIONAL SKILL DEVELOPMENT MISSION(NSDM)***

- ❖ National Skill Development Mission(NSDM) was set up, in July 2015, to build self-sufficiency.
- ❖ The objective of the mission was to build synergies across sectors and states in skilled industries and initiatives.
- ❖ It tries to enable decision making without compromising on quality and speed.
- ❖ The missions skilling efforts involve intuitional training, infrastructure, convergence, training, overseas employment, sustainable livelihood and leveraging public infrastructure.

- TILL WE MEET AGAIN IN THE NEXT CLASS.....

